

Target-oriented designer/director specializing in hands-on creative web and print projects. Looking to collaborate with team members for an execution that will communicate the desired message. Inspiring surroundings and creative opportunities wanted.

education

Purchase College, SUNY BFA - Graphic Design // 9/90 - 5/94
Purchase, NY

experience

- Legg Mason** (previously Citigroup Asset Management) **Art Director** // 10/04 - present
Stamford, CT Currently working in the U.S Distribution Marketing department where we support most of the seven affiliates and their products. Assisting with multiple internal design re-branding initiatives affecting all web and print materials. Documenting, managing and developing a design style-guide which references all web and print specifications frequently collaborating with outside vendors.
- Morgan Stanley** **Freelance Project Manager** // 6/04 - 10/04
Purchase, NY Worked as a consultant in the Creative Services department of Morgan Stanley, through Office Tiger. Designed various materials for the retail division, Individual Investment Group, of Morgan Stanley. Managed numerous simultaneous projects including high-profile events, public investor newsletters and national conference materials.
- TDO Communications** **Creative Director** // 10/02 - 5/04
Irvington, NY **Senior Designer & Developer** // 5/98 - 10/02
Combined design solutions with marketing strategies using both print and web techniques for various clients such as Movado, MBIA, NetJets, JPMorgan Chase and other Fortune 500 companies. Handled project scheduling, estimates, budgets, client presentations and studio management.
- btldesign** **Art Director** // 9/96 - 5/98
New York, NY **Senior Designer** // 8/94 - 9/96
Worked directly with company partners to design and manage several print and web-related projects. Clients included AT&T, Lucent Technologies, MasterCard, Samsung Electronics and others.
- Harper Collins Publishing** **Junior Designer** // 6/94 - 8/94
New York, NY Interned at in-house design department with general needs for company campaign designs, product launches, archiving and retail book jackets.
- Copytech Printing** **Graphic Designer** // 5/93 - 8/93
Canton, MA Produced layouts and pre-press files for corporate customers with rapid turn-around restrictions.
- Norfolk Newspaper Company** **Advertising Designer** // 5/90 - 8/92
Mansfield, MA Responsible for ad designs, page setup, article separation, photo-stat translation and average paste-up duties for five local newspapers.

capabilities

- Advertising
- Annual Reports
- Brand and Corporate Identity
- Brochures and Collateral Materials
- Direct Mail/Response
- E-Marketing
- Environmental Graphics
- Information Architecture
- Interface Design/GUIs
- Strategic Marketing
- Packaging
- Print Collateral
- Web Design/Development:
 - HTML
 - CSS
 - Flash